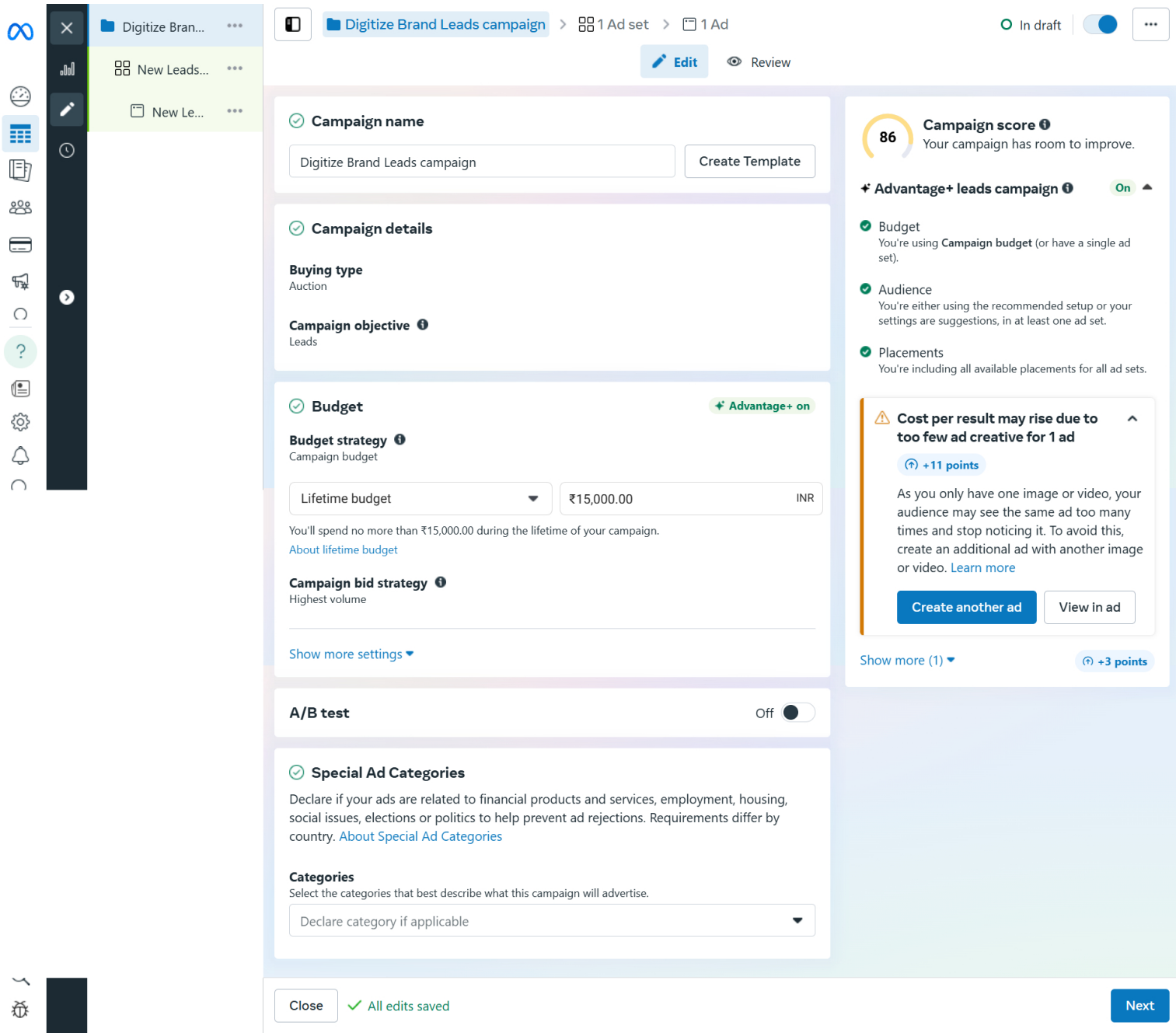
Digitize Bran...
New Leads...
New Le...
Digitize Brand Leads campaign
1 Ad set
1 Ad
In draft
Edit
Review
Campaign name
Digitize Brand Leads campaign
Create Template
Campaign details
Buying type
Auction
Campaign objective
Leads
Budget
Advantage+ on
Budget strategy
Campaign budget
Lifetime budget
₹15,000.00
INR
You'll spend no more than ₹15,000.00 during the lifetime of your campaign.
About lifetime budget
Campaign bid strategy
Highest volume
Show more settings
A/B test
Off
Special Ad Categories
Declare if your ads are related to financial products and services, employment, housing, social issues, elections or politics to help prevent ad rejections. Requirements differ by country. About Special Ad Categories
Categories
Select the categories that best describe what this campaign will advertise.
Declare category if applicable
Campaign score
86
Your campaign has room to improve.
Advantage+ leads campaign
On
Budget
You're using Campaign budget (or have a single ad set).
Audience
You're either using the recommended setup or your settings are suggestions, in at least one ad set.
Placements
You're including all available placements for all ad sets.
Cost per result may rise due to too few ad creative for 1 ad
+11 points
As you only have one image or video, your audience may see the same ad too many times and stop noticing it. To avoid this, create an additional ad with another image or video. Learn more
Create another ad
View in ad
Show more (1)
+3 points
Close
All edits saved
Next